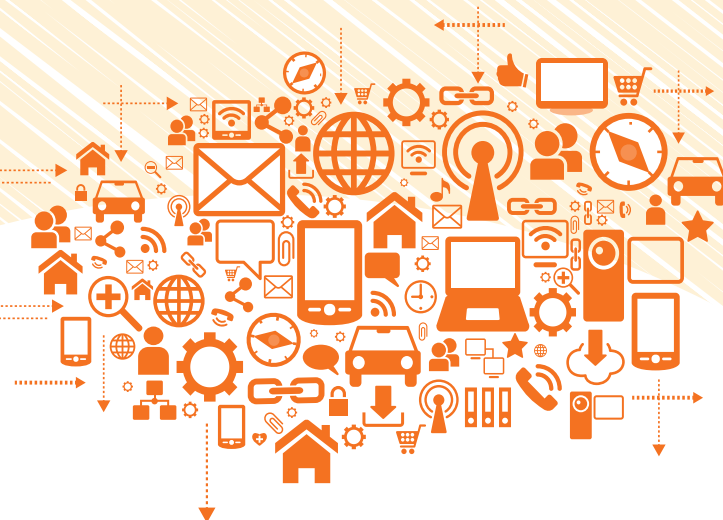


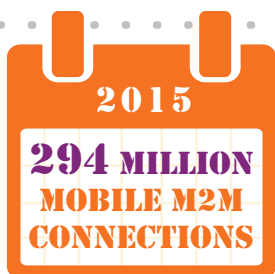
Mobile M2M: An Avalanche of Data

The expected growth in mobile Machine to Machine communications means a brave new world of high-volume data transfers.

We've evolved from a world of one-to-one connections...



to a system of networks.



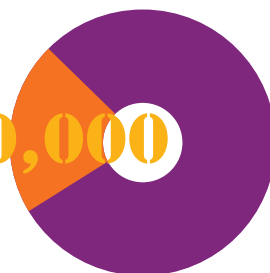
**294 MILLION
MOBILE M2M
CONNECTIONS**

32%

COMPOUND ANNUAL GROWTH¹

As many as 50 billion machines connected by 2020; 40 billion will be M2M connections.²

40,000,000,000
M2M CONNECTIONS BY
2020



Companies that are able to mine this M2M data for useful information will have a tremendous competitive advantage.

¹"Cellular Modules for M2M Communications Related Market Research Findings in 2010," Electronic Engineering Herald, February 6, 2011, (accessed August 28, 2012).

²Kevin J. O'Brien, "Talk to Me, One Machine Said to the Other," The New York Times, July 29, 2012, (accessed August 28, 2012).